



Republic of the Philippines  
Region IV-A (CALABARZON)  
Province of Cavite  
CITY OF GENERAL TRIAS  
OFFICE OF THE SANGGUNIANG PANLUNGSOD

**CITY ORDINANCE NO. 20-04 (SPECIAL)**

**Author** : SP Member Florencio D. Ayos  
Chair, Committee on Commerce, Trade  
and Industry

**Sponsors** : SP Member Jowie S. Carampot  
SP Member Clarissel J. Campaña-Moral  
SP Member Isagani L. Culanding  
SP Member Richard R. Parin  
SP Member Hernando M. Granados  
SP Member Jonas Glyn P. Labuguen  
SP Member Gary A. Grepo  
SP Member Kristine Jane M. Perdito-Barison  
SP Member J-M Vergel M. Columna  
SP Member Walter C. Martinez  
SP Member Vivencio Q. Lozares, Jr.  
SP Member Alfredo S. Ching  
SP Member Reienel R. Ferrer

**INSTITUTIONALIZING THE CONDUCT OF ANNUAL BUSINESS FORUM IN THE CITY OF GENERAL TRIAS.**

**WHEREAS**, a harmonious relationship between the Local Government Unit (LGU) and investors is necessary for the continuous progress of the City;

**WHEREAS**, forum is one way of reaching out to investors for them to know the projects and plans of the LGU which can eventually help the business sector;

**WHEREAS**, through the conduct of business forum, business owners can disclose to the LGU the situations and problems related to their businesses that need proper solutions;

**WHEREAS**, Annual Business Forum is part of the activities being conducted during the celebration of Investors' Month held every month of March;

**WHEREFORE**, on motion of SP Member Florencio D. Ayos duly seconded by SP Member Hernando M. Granados,

Be it ordained by the Sangguniang Panlungsod of General Trias in Session assembled, that:

**SECTION 1. TITLE.** This Ordinance shall be known as the "Annual Business Forum Ordinance of the City of General Trias".

**SECTION 2. DECLARATION OF POLICY.** It is a declared policy of the Local Government Unit of General Trias to conduct an annual business forum to recognize the important role of the business sector in the continuous progress of the City. The forum shall be attended by all the owners/investors from all types of businesses like Service, Merchandising and Manufacturing whether if owned through Sole Proprietorship, Partnership or Corporation. Forum shall be scheduled every month of March each year during the Investors' Month.

**SECTION 3. DEFINITION OF TERMS.** As used in this Ordinance, the following shall mean:

- a) **FORUM** – a place, situation, or group in which people exchange ideas and discuss issues especially important public issues, business and political matters;



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- b) **SERVICE BUSINESS** – a service type of business that provides intangible products. Service type firms offer professional skills, expertise, advice and other similar products. Examples are salons, repair shops, schools, banks, accounting firms, law firms, etc.;
- c) **MERCHANDISING BUSINESS** – a type of business that buys products at wholesale price and sells the same at retail price, also known as “buy and sell” business. A merchandising business sells product without changing its form. Examples are grocery stores, convenience stores, distributors, and other resellers; and
- d) **MANUFACTURING BUSINESS** – a type of business that buys products with the intention of using them as materials in making a new product. Thus, there is a transformation of the products purchased. A manufacturing business combines raw materials, labor and overhead costs in its production process. The manufactured goods will then be sold to customers.

**SECTION 4. IMPLEMENTATION.** The Local Economic and Investment Promotion Office (LEIPO) with the assistance of the Business Permit and Licensing Office (BPLO) and the Sanggunian Committee on Commerce, Trade and Industry shall lead the conduct of Annual Business Forum and the enforcement of this Ordinance.

**SECTION 5. FUNDING.** To support the conduct of the Annual Business Forum, funds shall be taken from the seminar/training allocation of Investors' Month and other support funds from the Office of the City Mayor.

**SECTION 6. EFFECTIVITY CLAUSE.** This Ordinance shall take effect fifteen (15) days upon approval and posting of copies in conspicuous places in the City, or publication in a newspaper of general circulation.

ORDAINED under THIRD/FINAL READING on 17 FEBRUARY 2020.

  
JONAS GLYN P. LABUGUEN  
SP Member

  
CLARISSSEL J. CAMPAÑA-MORAL  
SP Member

  
JOWIE S. CARAMPOT  
SP Member

  
ISAGANI L. CULANDING  
SP Member

  
J-M VERGEL M. COLUMNNA  
SP Member

  
WALTER C. MARTINEZ  
SP Member

  
FLORENCIO D. AYOS  
SP Member

  
VIVENCIO Q. LOZARES, JR.  
SP Member

  
RICHARD R. PARIN  
SP Member.

  
HERNANDO M. GRANADOS  
SP Member

  
ALFREDO S. CHING  
SP Member/LNB President

  
REIENEL R. FERRER  
SP Member/SKF President

  
GARY A. GREPO  
SP Member  
(On Official Business)

  
KRISTINE JANE M. PERDITO-BARISON  
SP Member  
(On Sick Leave)



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CERTIFIED TRUE AND CORRECT:

  
WENCESLAO P. CAMINGAY  
Secretary to the Sanggunian

ATTESTED:

  
MAURITO C. SISON  
City Vice Mayor/Presiding Officer

APPROVED:

  
ANTONIO A. FERRER  
City Mayor

  
M. M.

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